



**Leadership Conference
Fall Meeting
Thursday, October 1, 2020 10:00 AM CT
Virtual Meeting
AGENDA**

TIME	AGENDA ITEM	DISCUSSION LEADERS
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10:00	Welcome & Introductions Antitrust Statement	Melissa Gruenewald
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10:05	Hosting Live & Virtual Meetings – Panel Q&A	Christle Butler, OKC Society Angie Knipe
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This session will include a discussion of society meeting opportunities and challenges, including suggestions for hosting virtual meetings and engaging the audience virtually.

Learning Objectives:

By the end of this session you will be able to:

- 1. Describe what to consider when hosting a virtual meeting.**
- 2. Explain how to issue continuing education for live and virtual attendees.**

Program Level: Basic

Pre-requisite: None

Advance Preparation: None

Delivery Method: Group Internet Based

Field of Study: Specialized Knowledge

CPE Credits: 1.0

11:00	Retaining Current Members & Attracting New Members – Group Discussion	Melissa Gruenewald
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This session will include a discussion of initiatives for retaining existing members and attracting new members in the current environment.

Learning Objectives:

By the end of this session you will be able to:

- 1. List possible initiatives to retain your current members and attract new members.**

Program Level: Basic

Pre-requisite: None

Advance Preparation: None

Delivery Method: Group Internet Based

Field of Study: Specialized Knowledge

CPE Credits: 1.0

12:00 Adjourn



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