



COPAS offers advertisers three ways to reach our membership of over 3,000 of the oil and gas industry's most active and influential accounting professionals. . . .

ACCOUNTS is a quarterly published, full-color magazine. It is not only distributed to our entire membership, but is used as a marketing tool at industry-sponsored trade shows and on a marketing CD that many of our member societies utilize in recruiting members. Advertising rates for quarter, half and full page ads are included on the second page of this kit.

ACCOUNTS also offers classified advertising space at \$1.50 per word with a 35 word minimum.

The COPAS website, www.copas.org, contains a Commercial Links page that is made available to advertisers for an annual fee of \$325. Advertisers are invoiced annually in January.

For additional information, please contact:

Steve Irizarry, Executive Director

303-300-1131 (phone)

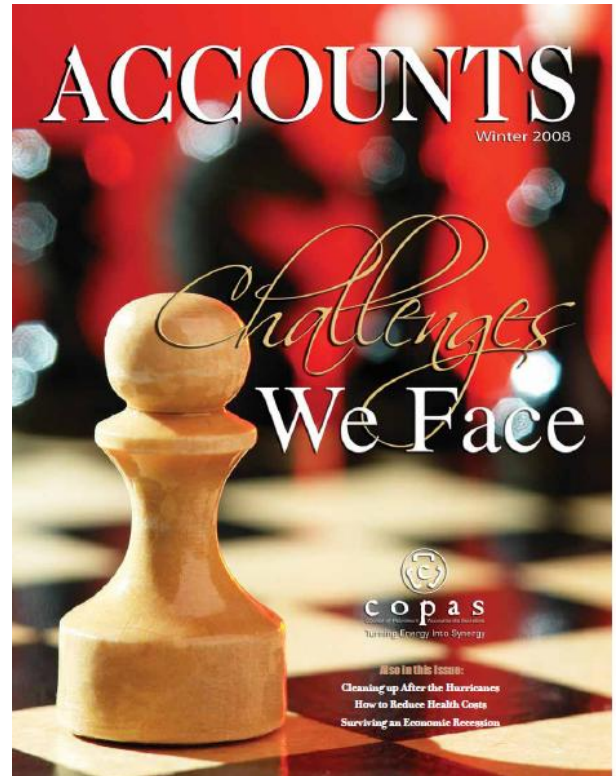
steve.irizarry@copas.org (email)

303-300-3733 (fax)

COPAS Office

111 ÁV, Suite 201

San Antonio, Colorado 80201



2010 Media Kit

Advertising Policies, Specifications and Pricing Information

ACCOUNTS ADVERTISING POLICIES:

1) Ad placement for inside-front, inside-back, and back cover is considered "Premium Space." All Premium Space advertisers who make an annual commitment to advertise in all four issues (Spring, Summer, Fall and Winter) and who remain in good standing will receive "first-right" status for future contract renewals. If a Premium Space becomes available, it will be offered to other advertisers on a first-come, first-served basis.

2) Advertisement and artwork is due four weeks prior to publication date (February 1, May 1, August 1 and November 1). Non-digital artwork must be submitted six weeks prior to publication date.

ALL ADVERTISING:

1) Questions regarding advertising should be directed to the COPAS Executive Director Steve Irizarry, steve.irizarry@copas.org. or 303-300-1131

2) Artwork must meet COPAS specifications.

3) **All advertisements are subject to approval by the Editorial Committee.**

4) All changes or cancellations to advertisements must be submitted in writing to the address listed on the previous page or by email to ExecDir@copas.org. Cancellations will not be accepted by telephone. Notifications of cancellation for display advertising must be received six-weeks prior to publication date (January 15, April 15, July 15 and October 15). Classified advertising cancellations must be received one month prior to the next scheduled issue (February 1, May 1, August 1 and November 1).

ACCOUNTS Advertising Rates for 2010

(Prices are per issue, based on frequency)

	Single Issue	Four Issues	Six Issues
Full Page (Color)	\$925	\$785	\$739
Half Page (Color)	\$725	\$615	\$579
Quarter Pg (Color)	\$465	\$395	\$379

Premium Space -Must Commit to 4 Issues Contract:

Inside Front Cover - \$4,500 total for 4 issues + **First right to renew**

Inside Back Cover - \$4,500 total for 4 issues + **First right to renew**

Back Cover - \$5,000 total for 4 issues + **First right to renew**

(Premium Space Advertisers will be billed for 1/4 of the annual total following the publication of each issue)

Display Advertising Specifications

Magazine Specifications:

Publication size after trim is 8.5" wide x 11" high.

ACCOUNTS is saddle-stitched on 80# gloss paper. The finished size of ACCOUNTS magazine is 8.5 x 11. Live area is 7.5 x 10². Bleed is minimum 0.25²

File Submission: Digital file submission is required. Please call for instructions on uploading large files to our ftp site. All file submissions must be accompanied by a high-resolution quality color proof example. All fonts and support files should be supplied with the artwork. Advertisers will be charged to convert files to digital format in COPAS specifications. We can take high resolution PDF files. Natural file we can work with include: all Adobe cs², Photoshop cs², in design cs² A crobat 8.00 and Quark 6.5

Four-Color Ads : Four-color ads should be provided in a digital file in CMYK, plus a match print or other color proof output from the final ad file. Ads submitted as Adobe PDF can also be used as proofs. The PMS number is required for matched color.

General Specifications:

High resolution Adobe PDF file at 350 dpi with all fonts embedded; Quark X-press or Adobe PageMaker files accompanied by art work, scans logos and all fonts; Adobe Photoshop TIFF or EPS formats, 350 dpi or better resolution; or Adobe Illustrator EPS is required.



**Advertising Contract
COPAS**

445 Union St., Ste. 207, Lakewood, Colorado 80228
Ph: (303) 300-1131 Fax: (303) 300-3733
Email: steve.irizarry@copas.org

Company Name _____

Primary Contact's Name _____

Billing Address _____

City _____ **State** _____ **Zip Code** _____

Phone Number _____

Email Address _____

ACCOUNTS Advertising

_____ 1 Issue	_____ 4 Issues	_____ 6 Issues
_____ Full Page	_____ Full Page	_____ Full Page
_____ Half Page	_____ Half Page	_____ Half Page
_____ Quarter Page	_____ Quarter Page	_____ Quarter Page

Ad To Start With

_____ **Spring Issue**
_____ **Summer Issue**
_____ **Fall Issue**
_____ **Winter Issue**

*** Premium Advertising Space Requires 1 year contract; space as available**

_____ **Inside Front Cover**
_____ **Inside Back Cover**
_____ **Back Cover**

Website Advertising

_____ Website ads: ads on home page for \$35 a month for the first 6 months. After the introductory period the price will increase to \$70 a month. All ads begin on the first day of the month.

Vendor & Services Link:

_____ \$325 per year starting on March 1st of each year.

By signing the contract, advertisers agree to the terms specified in the COPAS Advertising Policies outlined in the Media Kit.

Agreed to by:

Date:

**Invoices will be issued by the COPAS Office.
Contracts may be faxed to the COPAS Office at (303) 300-3733.**